



# Office of Innovation Career and Technical Education

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*CTE goes Real World:  
A Comprehensive Collection of CTE Events and Productions*

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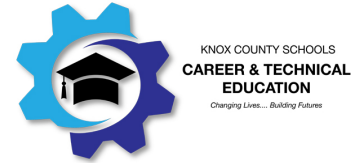
## Important Dates to Remember for CTE goes Real World Events

### First Semester Dates:

- **September:** CTE goes TN Valley Fair
  - Begins Friday after Labor Day

### Second Semester Dates:

- **March:** CTE goes Shine and Show
  - Specific date TBD
- **April:** CTE goes Tee Time
  - Specific date TBD; on a Saturday
- **May:** CTE goes Live
  - First Friday of May



# Office of Innovation Career and Technical Education

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## *CTE goes Live*

*Purpose: to showcase the CTE programs in your building, your students, and your staff. It also provides your students with an opportunity to utilize the information they are learning in class with hands-on, real-life experiences*

*Description: Hosted by Knox County Schools Career and Technical Education (CTE) Foundation, CTE goes Live serves a much broader purpose than giving student performers live stage experience. In addition to showcasing the vocal talents of Knox County high school students, the event gives CTE students real-life experience with special events.*

*Students in graphic design classes create all event flyers and posters; students in photography classes provide photography and video services for the event; construction classes help build and dismantle the stage; students in TV/radio classes provide radio and web broadcasting; criminal justice students shadow officers from the Knoxville Police Department to provide security in Market Square; and students in cosmetology work to help make contestants stage ready.*

- **August:** AV classes to design and produce flyers to advertise the event
- **August** - Marketing classes to begin creating promotion of events
- **August:** Begin promoting school-based events to select student representative. Names are due prior to Spring Break
- **March:** Coordinate photographers from AV classes to do photo shoot the night of the Parent Meeting
- **March:** Host mandatory parent meeting for all participants. Parents fill out permission paper work, discuss details of event along with rules and regulations, and go over winning package
- **April-** Teachers complete field trip request form 15 business days prior to event
- **April** - Teachers ensure students have media release forms on file
- **April** - Students begin weekly rehearsals
- **May** - Day long set up and rehearsals day of the event
- **May** - Announce the winner, runner up, and second runner up at the closing of the event. Winner receives a trip to Nashville and Nash 10 Studios to record a radio ready song.

### **CTE goes Live Important Dates**

## CTE goes Live Field Trip Request Information

Teachers,

Some information for your field trip form will vary by school. The information below applies to all attending. Please feel free to copy and paste the information into the form you submit to your principal. All forms should be sent to Casey Robison for a Level 2 approval.

Date: May 4, 2018

Event and Destination: CTE goes Live in Market Square- 18 Market Square, Knoxville, TN 37902, (865) 238-5600

Purpose of Trip: To promote CTE programs while producing a live event where students compete in a singing competition

How will you prepare and evaluate achievement of objectives? [insert - will vary based on program of study]

Itinerary/Schedule: [Include times and phone numbers \*route will vary by school]

What hazards are present? Market Square is an open venue. This could mean weather related concerns. It is also an event open to the public. Travel to the event could be a potential concern.

Who will be affected by the hazards? Students and teachers

How can risks be eliminated or reduced? A backup location will be secured in the event of inclement weather. Student to chaperone ratio will be maintained for proper supervision. Students will secure their own transportation with the permission of a parent or guardian. KPD will be present during the time of the event. If the event is moved, a SRO will be present.

# CTE goes Live Field Trip Permission Slip

**SCHOOL NAME**

**School Address**

**Office Phone:**

[Principal Name], Principal      [Assistant Principal name], Assistant Principal

**Permission Slip: (INSERT GRADE LEVEL or CLASS)**

**Who:** [insert your class]

**What:** CTE goes Live

**Where:** 18 Market Square, Knoxville, TN 37902

**When:** May 4, 2018

**How:** Students provide transportation

-----cut here and return to school-----

## Description of Field Trip: CTE goes Live PERMISSION FORM

My signature below gives my child, \_\_\_\_\_ permission to attend off-campus field trip on (May 4, 2018). Your child's teacher will inform you as to specific times each week before a field trip

Participation on field trips is determined by a student's behavior and is at the discretion of the administration. Parents will be notified prior to the field trip if your child will not be attending.

\_\_\_\_\_  
**Parent Signature**

\_\_\_\_\_  
**Phone Number**

\_\_\_\_\_  
**Date**

- Yes, my child has permission to attend to this field trip.
- Yes, I have arranged for transportation for my student.
- No, I do **NOT** give permission for my child to attend to this field trip.

## **CTE goes Live Contestant Award Letter**

Dear CTE Goes Live Contestant,

Congratulations on being chosen to represent your school in the annual CTE Goes Live Competition at Market Square. We are thrilled to showcase your talent and wish you the best of luck at the event. Please take a moment to fill out the contestant information included with this letter.

The following will need to be returned to your teacher:

- Rules and Regulations
- Contestant Information
- Release / Authorization to Publish (media)
- Stellar Vision and Sound Media Information Sheet
- Medical Release Form
- Permission Slip

Please make sure your parent or guardian has signed the Release/Authorization to Publish, the Medical Release Form, and the permission slip.

**One lucky winner will receive an exclusive CTE Goes Live Winner Package. The package includes:**

- **One fully produced, radio-ready, mastered track with Nash10 Studios. Nash10 Studios has featured the likes of Shane Martin, former lead guitarist for SheDaisy & Rebecca St. James and Mark Childers, bass player for Carrie Underwood**
- **One recording session with Nash10 Studios in Music City**

We look forward to hearing your performance at CTE Goes Live!



## CTE goes Live Contestant Information Package

Dear Parents and Guardians,

The Career and Technical Education Foundation of Knox County Schools and host of the sixth annual CTE goes Live competition would like to say congratulations for being a proud parent of your child's victory at their high school contest. We hope you can take time to enjoy their success and realize they are more than winners of a high school talent show, but more of a talented ambassador selected to represent their school in this year's CTE goes Live competition. We are proud to announce this year's performance will be televised Live from Market Square on MyVLT! As you begin hearing about the upcoming events and rehearsals, you will realize that in the month of April the contestants will be getting a true dose of a Hollywood entertainer's lifestyle. There will be photo shoots, television crews, radio interviews, group songs, and dress rehearsals to make sure everyone across the county knows about the talent in our local high schools!

Dress stylish and be prepared to smile. On March 31st at 6:00 pm, there will be a photo shoot at Lincoln Park Technology & Training Center for all of the high school winners. This will provide promotional images needed for promotional posters and other marketing requirements to help promote the event. There will also be a camera crew from WVLT to record footage for to be aired on the news and special announcements as the event draws closer. Jack Ryan of Merle FM will be interviewing contestants with some interviewed live on Merle FM. Knox County's Retro Radio will also record interviews of all the contestants for a countdown segment on the day of the CTE goes Live competition at Market Square.

**Mandatory:** Contestants will need to bring two songs on cd that will be played for your performance. One song for the live performance and the 2<sup>nd</sup> selection is your victory song should you win this year's competition. The audio track should be a AIFF or MP3 formatted file that does not have vocals. Your song cannot exceed 3:45 in time and songs with inappropriate lyrics, subject matter, or profanity will not be allowed.

One thing that is very important to establish in the CTE goes Live competition is good communication. This is where you, the parent, become an integral part of your child's success. After the photo shoot, at 7:00 pm there will be a mandatory parent's meeting to go over the rules and commitment expectations of being a CTE goes Live contestant. The discussion will cover the responsibilities of Knox County Schools, events leading up to the competition, the prize package awarded to the winner, and a question and answer session for any of your needs. **Please realize that your child will not be allowed to compete in the CTE goes Live competition if there is not a parent or guardian present at the meeting.** Please complete the packet including your signed media release and notarized medical release form included in the winner's information packet to the parent's meeting.

We look forward to seeing you on March 31<sup>st</sup> at Lincoln Park and can't wait to start the media buzz about this year's contestants! Inside the packet you will see a list of important dates and group rehearsals at Stellar Vision and Sound. If you have any questions or concerns about this year's CTE goes Live competition, please contact event coordinators Buck Coatney or John Valentine at [ctegoes@knoxschools.org](mailto:ctegoes@knoxschools.org).

## 2017 Calendar of Events

March 31	Media Day and Photography shoot @ Lincoln Park **** Mandatory Parent Meeting @ Lincoln Park (All forms & Music CDs must be completed and turned in)	6:00 PM 7:00 PM
April 5	Group rehearsal @ Stellar Vision and Sound	6:00-8:30 PM
April 12	Group rehearsal @ Stellar Vision and Sound	6:00-8:30 PM
April 19	Group rehearsal @ Stellar Vision and Sound	6:00-8:30 PM
April 26	Group rehearsal @ Stellar Vision and Sound	6:00-8:30 PM
May 3	Group rehearsal @ Stellar Vision and Sound (Parent night)	6:00-8:30 PM
May 6	CTE goes Live @ Market Square	6:45-9:00 PM

## Event Contacts

John Valentine      865-384-5638 [john.valentine@knoxschools.org](mailto:john.valentine@knoxschools.org)  
Buck Coatney      865-773-9290 [ctegoes@knoxschools.org](mailto:ctegoes@knoxschools.org)

Text updates      type in message... @ctegoes      and send to 919-794-6247

## Locations

Lincoln Park-      535 Chickamauga Ave. Knoxville, TN 37917

Stellar Visions & Sound-      2020 Dutch Valley Knoxville, TN 37918

## CTE goes Live Winner's Packet

The 1st place winner will receive:

- 1) One fully produced, radio-ready, mastered track with Nash10 Studios.  
Featuring the likes of: Shane Martin - Former lead guitarist for She-Daisy and  
Rebecca St. James, Mark Childers - Bass Player for Carrie Underwood
- 2) One recording session with Nash10 Studios in Music City.

## Contestant Contact Information

Contestant Name \_\_\_\_\_

Contestant's High School \_\_\_\_\_

Contestant email \_\_\_\_\_

Contestant Cell Phone \_\_\_\_\_

### Primary Parent contact

Parent Name \_\_\_\_\_

Parent email \_\_\_\_\_

Parent Cell Phone # \_\_\_\_\_

Parent Other Contact # \_\_\_\_\_

### Secondary Parent Contact

Parent Name \_\_\_\_\_

Parent email \_\_\_\_\_

Parent Cell Phone # \_\_\_\_\_

Parent Other Contact # \_\_\_\_\_

**KNOX COUNTY SCHOOLS  
RELEASE/AUTHORIZATION TO PUBLISH**

I hereby give KNOX COUNTY SCHOOLS and KNOX COUNTY SCHOOL'S CAREER AND TECHNICAL EDUCATION FOUNDATION full, unrestricted rights to publish, distribute electronically and/or use any still or motion pictures, of me for use in editorial content, art, advertising, trade or any other lawful purpose. I understand my likeness may be used in advertising and/or promotions. I hereby release and hold harmless the above named, its successors, employees, agents, and assigns from any liability or claims of damage whatsoever in connection with said use of my likeness. I waive any right to inspect and approve final use of materials covered hereunder. I certify that I am 18 years of age, or if a minor, have included as signatory to this release my parent or legal guardian, whose name and signature appear below. I have read and understand this Release, and certify that the information provided is true and accurate.

BY: \_\_\_\_\_, A MINOR  
(Signature of student)

PARENT AND LEGAL GUARDIAN:

\_\_\_\_\_  
(Print name of parent or legal guardian)

\_\_\_\_\_  
(Signature of parent or legal guardian)

DATE: \_\_\_\_\_

## Rules and Regulations

- Judges will rate each contestant on a scale of 1-10, with one being the lowest:  
1) technique/vocal quality 2) originality 3) stage presence 4) song choice  
5) appearance 6) overall performance.
- Sixty points is the maximum each contestant can receive.
- Live Facebook voting will count 10%.
- Each song is limited to a maximum time of 3:45.
- Contestant can be accompanied by a single instrument. The contestant can play an instrument, can sing with a cd, or sing a cappella.
- Cds and lyrics are to be turned into Tracey Speeks by March 31st. Please turn in two copies of your cds /lyrics and make sure they are labeled. (Mp3 or AIFF audio format)
- All lyrics, actions, and dress must be approved & comply with Knox County Schools policies.
- The CTE Foundation nor Knox County Schools is not responsible for any theft, damage, or injury to any person or personal property.
- The CTE goes Live winner must consent that all bookings related to the winner's package must go through the CTE office.
- Contestants must attend practices.
- Failure to comply in rules may result in disqualification or replacement.
- Rehearsals are closed to family and friends and are for contestants and accompanists only. May 3<sup>rd</sup> is scheduled for family night where family can come see your contestant's progress.
- All contestants must complete all paperwork included in the winners packet (medical release forms, media release, and contestant survey).
- The order of contestants will be determined by CTe goes Live personell.
- CTE goes Live will be live on Knoxville's local MyVLT, WKCS 91.1 and on Retro Radio on webcast.
- We will announce 1<sup>st</sup> , 2<sup>nd</sup> , and 3<sup>rd</sup> place result.
- Have fun and enjoy your experience.

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Contestant's Signature

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Parent's Signature

## Stellar Vision & Sound - Media Information Sheet

Contestant Name

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Contestant Number # \_\_\_\_\_ School \_\_\_\_\_  
Grade \_\_\_\_\_

### **Profile Questions**

*The answers you provide below will be used during your introduction during the competition.*

When did you start singing / performing?

Who are your musical influences?

Why did you want to enter the talent contest?

What is the one thing you would want people to know about you?

### **Technical and performance questions**

Do you want to stand or sit during your performance?

Do you want to use a hand held microphone or a mic stand?

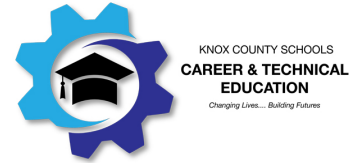
Are you playing an Instrument? If yes.... what instrument?

Are you singing with an audio track?

Song choice during performance (with track / lyrics attached):

Song choice to perform if named Winner? (with track? / lyrics attached)

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# Office of Innovation Career and Technical Education

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## *CTE goes Tee Time*

*Purpose: To raise funds for CTE programs. Additionally, the event's purpose is to provide opportunities for collaboration with industry advisors.*

*Description: The CTE Foundation hosts the annual CTE goes Tee Time event where industry advisors compete in teams to win the golf tournament. Teachers/programs acquire hole sponsorships. 100% of the proceeds raised is given back to that program. Prizes are awarded to the top two teams in each of the two flights. Door prizes will be given out at the event.*



## **CTE goes Tee Time Important Dates**

- **August** - Teachers and CTE Foundation to secure hole sponsorships
- **August - March** Email and speak with industry partners and friends of CTE about registering a team for the tournament
- **March** - AV classes to design and produce hole sponsorship signage
- Coordinate photographers from AV classes – teacher of record to fill out field trip form for students.
- **Mid March** - Teachers complete field trip request form 15 business days prior to event
- **Early April** - Teachers ensure students have media release forms on file
- **April** - Announce winners and distribute prize packages from Lowe's to top two teams from both flights



## CTE goes Tee Time Field Trip Request Information

Teachers,

Some information for your field trip form will vary by school. The information below applies to all attending. Please feel free to copy and paste the information into the form you submit to your principal. All forms should be sent to Casey Robison for a Level 2 approval.

Date: April 21, 2018

Event and Destination: CTE goes Tee Time Three Ridges Golf Course; 6101 Wise Springs Rd. Knoxville, TN 37918 (865) 687-4797

Purpose of Trip: To promote CTE programs while raising funds to support the programming.

How will you prepare and evaluate achievement of objectives? Students will help with distributing flyers and securing sponsors. Success will be measured by funds raised.

Itinerary/Schedule: [Include times and phone numbers \*route will vary by school]

What hazards are present? Three Ridges Golf Course is open to the public and an outdoor venue. This could mean weather related concerns. Travel to the event could be a potential concern.

Who will be affected by the hazards? Students and teachers

How can risks be eliminated or reduced? A rain date may be secured in the event of inclement weather. Student to chaperone ratio will be maintained for proper supervision. Students will secure their own transportation with the permission of a parent or guardian. Proper golf etiquette will be followed with students staying a safe distance away from someone taking a golf shot and from areas that should not be occupied.

# CTE goes Tee Time Field Trip Permission Slip

**SCHOOL NAME**

**School Address**

**Office Phone:**

[Principal Name], Principal [Assistant Principal name], Assistant Principal

**Permission Slip: (INSERT GRADE LEVEL or CLASS)**

**Who:** [insert your class]

**What:** CTE goes Tee Time

**Where:** Three Ridges Golf Course; 6101 Wise Springs Rd. Knoxville, TN 37918

**When:** April 21, 2018

**How:** Students provide transportation

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## Description of Field Trip: CTE goes Tee Time PERMISSION FORM

My signature below gives my child, \_\_\_\_\_ permission to attend off-campus field trip on (April 21, 2018). Your child's teacher will inform you as to specific times each week before a field trip

Participation on field trips is determined by a student's behavior and is at the discretion of the administration. Parents will be notified prior to the field trip if your child will not be attending.

\_\_\_\_\_  
**Parent Signature**

\_\_\_\_\_  
**Phone Number**

\_\_\_\_\_  
**Date**

- Yes, my child has permission to attend to this field trip.
- Yes, I have arranged for transportation for my student.
- No, I do **NOT** give permission for my child to attend to this field trip.

# Knox County Schools CTE Foundation

PRESENTS

## CTE goes Tee Time



**ANNUAL GOLF TOURNAMENT**  
**THREE RIDGES GOLF COURSE**  
**APRIL 21, 2018**

Team Prizes  
Sponsored by



Breakfast Sponsor!



Lunch Sponsor!

TOURNAMENT WILL BE A 4 MAN SWAT AND WILL INCLUDE  
FREE RANGE BALLS, DOOR PRIZES, AND GIFT BAGS

**8AM SHOTGUN START WITH LONGEST DRIVE & CLOSEST TO THE PIN PRIZES!**

**Registration Deadline is April 18, 2018**

\$75 per player - Hole Sponsors \$100  
One Foursome and One Hole Sponsorship \$350

Hole Sponsorship Deadline is **Friday, April 13th** \* Hole Sponsor proceeds go directly to CTE classrooms!

COMPANY NAME \_\_\_\_\_

NUMBER OF PLAYERS \_\_\_\_\_ HOLE SPONSOR \_\_\_\_\_

TOTAL AMOUNT \$\_\_\_\_\_ SPONSORING TEACHER \_\_\_\_\_ SCHOOL \_\_\_\_\_

MAKE CHECKS PAYABLE TO: CTE FOUNDATION 535 CHICKAMAUGA AVE KNOXVILLE, TN 37917

Buck Coatney: 865-773-9290

email: buck.coatney@knoxschools.org



# Office of Innovation Career and Technical Education

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## *CTE goes TN Valley Fair*

*Purpose: To compete with other students and programs to maintain your program's status as a highly qualified program. Secondly, to compete with other programs in East Tennessee to gauge the quality of student production in your class.*

*Description: Students from various CTE programs of study will compete regionally with other East Tennessee programs in a skills competition.*

## CTE goes TN Valley Fair Important Dates

- **August - September:** Plan for and begin work on projects
- **Beginning of September:** Teachers ensure media release forms are on file for use of names on projects
- **Early September:** Teachers transport projects to the TN Valley Fair the weekend before the
- **Mid September:** Participating programs receive CTSO credit after turning in participation records
- **Mid September:** Recognize KCS student winners through twitter, the CTE department page, and KCS radio

## Tennessee Valley Fair Exhibitor Entry Form

P. O. Box 6066, Knoxville, TN 37914-0066  
**Phone:** (865) 215-1484 **Fax:** (865) 215-1483  
**E-mail:** [contests@tnvalleyfair.org](mailto:contests@tnvalleyfair.org)

**Special Notice:**

A separate entry form must be completely filled out for **EACH** exhibitor. **Check entry deadline for the Department you are entering.** Complete entry form and mail, fax or e-mail to the information above. To print multiple entry forms visit our website: [www.tnvalleyfair.org](http://www.tnvalleyfair.org).

**Exhibitor Name:** \_\_\_\_\_ **Email** \_\_\_\_\_

**Street/Box:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Exhibitor Entry Statement:** Please accept the following entries subject to all rules and regulations governing exhibits as published in your Exhibitor Catalog. I hereby release the Tennessee Valley Fair from any liability from loss, damage or injury to person, or other property, while said property is on Fairgrounds. I have read all entry rules in this catalog, and agree to abide by them as published.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment Information:** If the exhibit(s) you are entering require a fee, please write payment info below (**Lego Build, Chili Cook-Off, Crock Pot Contest \$5.00 per entry**)

**Check Number:** \_\_\_\_\_

**Credit Card:** VISA \_\_\_\_\_ MC \_\_\_\_\_ Discover \_\_\_\_\_ AMEX \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_ **3 Digit Security Code** \_\_\_\_\_

Department Number	Class Number	Lot Number	Lot Name/Description (Use Exact Wording From Catalog)	Department Number	Class Number	Lot Number	Description of Article (Use Exact Wording From Catalog)
<b>Ex</b>	<b>514</b>	<b>26</b>	<b>02</b>				
			<i>Portrait of Teenager</i>	25			
1				26			
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